

Master Programme in Business and Management - Marketing

Year 1	Period 1	Period 2	Period 3	Period 4
Autumn	Business Analysis and Managerial Action 7,5hp	The Global Firm 7,5hp	Consumer marketing 7,5hp	
			Scientific Methods in Business Research 7,5hp	
Spring	Markets and Marketing 7,5hp	Service Logic in Marketing 7,5hp	Business to Business Marketing 7,5hp	Leadership 7,5hp
			Master Thesis 15hp	
Year 2	Period 1	Period 2	Period 3	Period 4
Autumn	Elective Courses/Internship/International Exchange 30hp			
Spring	Master Thesis 30hp			

Master Programme in Business and Management - International Business

Year 1	Period 1	Period 2	Period 3	Period 4
Autumn	Business Analysis and Managerial Action 7,5hp	The Global Firm 7,5hp	Internationalisation of Business 7,5hp	
			Scientific Methods in Business Research 7,5hp	
Spring	Corporate Strategy 7,5hp	Managing the Multinational Corporation 7,5hp	International Human Resource Management 7,5hp	Leadership 7,5hp
			Master Thesis 15hp	
Year 2	Period 1	Period 2	Period 3	Period 4
Autumn	Elective Courses/Internship/International Exchange 30hp			
Spring	Master Thesis 30hp			

Master Programme in Business and Management – Organisation

Year 1	Period 1	Period 2	Period 3	Period 4
Autumn	Business Analysis and Managerial Action 7,5hp	The Global Firm 7,5hp	Advanced Organisation Theory 7,5hp	
			Scientific Methods in Business Research 7,5hp	
Spring	Institutional Analysis of Organisations 7,5hp	Consulting, Communication and Change 7,5hp	Research Process and Academic Writing 7,5hp	Leadership 7,5hp
			Master Thesis 15hp	
Year 2	Period 1	Period 2	Period 3	Period 4
Autumn	Elective Courses/Internship/International Exchange 30hp			
Spring	Master Thesis 30hp			